

*"You are free to choose, but the choices
you make today will determine what
you will have, be and do in the
tomorrow of your life."*

- Zig Ziglar

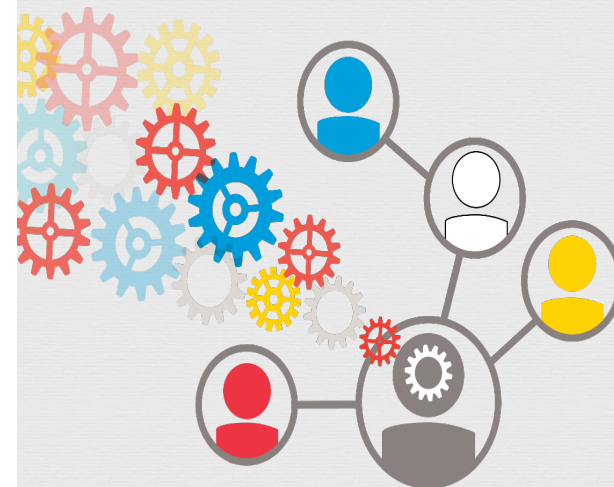


*At JWI Partners Group we
believe if delivering
breakthroughs in
communication is your goal,
JWI Partners Group Business
Consulting and Services can
help your organization do it.*



JWI PARTNERS GROUP
11001 DUNKLIN DR, St. Louis, MO 63138
314.315.2989
www.jwipartnersgroup.com

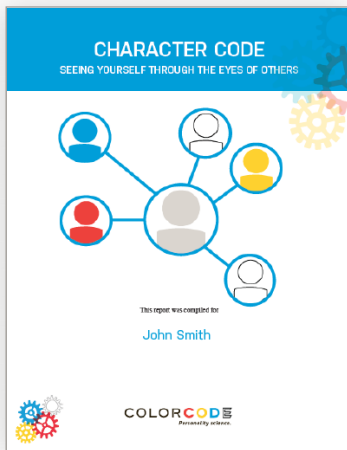
DECODING THE **Colors** OF **Leadership**



4 STEPS TO
BECOMING A
BETTER LEADER



COLOR CODE
CERTIFIED INDEPENDENT TRAINER



Before you embark on your journey to becoming a better leader, you will be asked to take the Character Code assessment.

The Character Code is a 360 degree assessment that measures your strengths and limitations as seen by others.

It is completely anonymous giving your respondents the freedom to answer truthfully.

Once you have a minimum of 5 responses, a report will be generated providing you with the invaluable information you need to grow your self-awareness and by doing that, build your Emotional Quotient.



DECODING THE COLORS OF LEADERSHIP

Leadership is about empathy. It is about having the ability to relate to and connect with people for the purpose of inspiring and empowering their lives.

-Oprah

Research carried out by the Carnegie Institute of Technology shows that 85% of your financial success is due to skills in “human engineering,” your personality and ability to communicate, negotiate, and lead. Shockingly, only 15 percent is due to technical knowledge.

This is very good news, because most experts believe that while your IQ is somewhat set (meaning, it doesn't go up or down through your life or through the acquisition of additional education, etc.), your EQ can be increased significantly.

Decoding the Colors of Leadership provides the tools you need to increase your EQ, by providing you with these four steps.



STEP 1: GET YOURSELF

Socrates said, “Know Thyself: The unexamined life is not worth living.” We need to be able to create a foundation of self-awareness so that we can begin to further develop our EQ foundation of leadership

STEP 2: GET TRUTH

To become characterized, you must Get Truth by learning to see yourself clearly. First, you must identify your strengths to know what you do well. Then you must identify your limitations because you can't change what you can't see.

STEP 3: GET OVER YOURSELF

Looking at your limitations can be challenging, even painful, but it is important to evaluate and acknowledge them in order to improve your life by improving your relationships.

STEP 4: GET OTHERS

We need to be willing to commit and ready to sacrifice our own personal agendas if we ever hope to get others. At the end of the day, it's not about you. The well-lived life is about serving others, serving their wants and needs, understanding their fears and hopes, making them successful in life.