

Social skills are the tools that enable people to communicate, learn, ask for help, get their needs met in appropriate ways, get along with others, make friends and develop healthy relationships, protect themselves, and generally be able to interact with the society harmoniously.

Color Code INTERPERSONAL SKILLS WORKSHOP



The Color Code Interpersonal Skills Workshop

This workshop teaches how to increase interpersonal skills using the very powerful Color Code theory. The Color Code Personality Assessment is unique for several reasons. First, it goes deeper than mere personality—it identifies Motive—why you do what you do. Secondly, the Color Code is easy to use and implement. Rather than having to memorize a string of letters or numbers like some assessments, the Color Code uses colors to represent Driving Core Motive; Red, Blue, Yellow and White.

HOW IMPORTANT ARE INTERPERSONAL SKILLS?

- At least 75% of the reasons for voluntary turnover can be influenced by managers.¹
- The cost of replacing an employee, including hiring, training and lost productivity, can cost up to 38% of his/her salary.²
- Forty-one percent of first marriages and sixty percent of second marriages will end in divorce.³

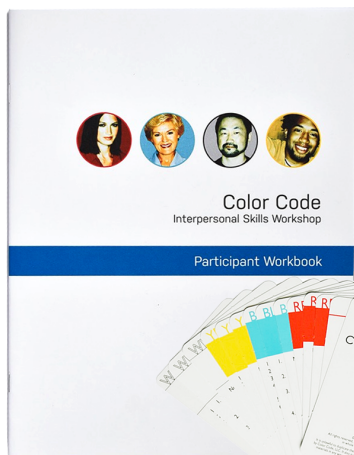
¹<http://www.gallup.com/businessjournal/106912/Turnover-Around-Your-Turnover-Problem.aspx>

²<https://www.americanprogress.org/issues/economy/reports/2012/11/16/44464/there-are-significant-business-costs-to-replacing-employees/>

³<http://divorcestatistics.org>

⁴National Association of School Psychologists on Social Skills

Packet includes a comprehensive profile upgrade, a 40 page workbook, a set of Color Code code cards, and a name tag with the participant profile results



TRAINER'S MESSAGE

“The ability to deal with people is as purchasable a commodity as sugar or coffee, and I will pay more for that ability than any other under the sun.”
- John D. Rockefeller

At JWI Partners our goal is to provide your organization with inclusion and diversity training by creating value through Organizational Change Management. This is achieved by bringing unique perspectives and experiences to further increase your organization potential for success. We are exceptional at asking the right questions to gain clarity and a full understanding of all requirements, to provide the right outcome. Jennifer Williams, founder of JWI Partners, brings over 20 years of experience as a project management industry change leader. She earned a Bachelor of Arts degree in Business Administration from Lindenwood University. Certified Prosci Change Practitioner. Certified Lean/Sigma Green Belt. Certified Color Code Independent Trainer.

“Never in a million years would I have imagined, much less understood, why I did things the way I do. This class not only helped me to understand my “lack” of action (yes, I’m a White), but it also made me feel good about who I am—and the special abilities I have because of my Driving Core Motive. Thanks so much.”

The Color Code Personality Assessment is unique for several reasons. First, it goes deeper than mere personality—it identifies Motive—why you do what you do. Secondly, the Color Code is easy to use and implement. Rather than having to memorize a string of letters or numbers like some assessments, the Color Code uses colors to represent Driving Core Motives:

Reds are the power wielders. Power is defined as the ability to move from point A to point B. Reds are about results and productivity. They bring great gifts of vision and leadership. Reds are generally characterized as responsible, decisive, proactive and assertive

Blues love to give of themselves to others. Intimacy, connecting, creating quality relationships and having purpose is what drives these people. Their natural gifts include quality and service. Blues can be counted on to be loyal, sincere, and thoughtful.

Whites are peacekeepers. Peace, or the ability to stay calm in the midst of chaos, is what motivates a White. Clarity and tolerance are White gifts. Whites are also known for their qualities of kindness, adaptability, and patience.

Yellows love to have fun. The joy of living in the moment and doing something just for the sake of doing it is the driving force for these people. Yellows offer the gifts of enthusiasm and optimism. They are generally charismatic, spontaneous, and sociable.

What You Will Take Away

- Understand the four core personality types
- Discover how to motivate others
- Read people easily and accurately
- Identify strategies for communicating more effectively
- Improve your relationships with others
- Enhance your business performance

Workshop participants develop increased levels of self-awareness (the #1 key element for developing emotional intelligence skills); learn how to effectively understand and work with team members; improve communication skills; and are better prepared to create successful professional relationships.